

ViSorter

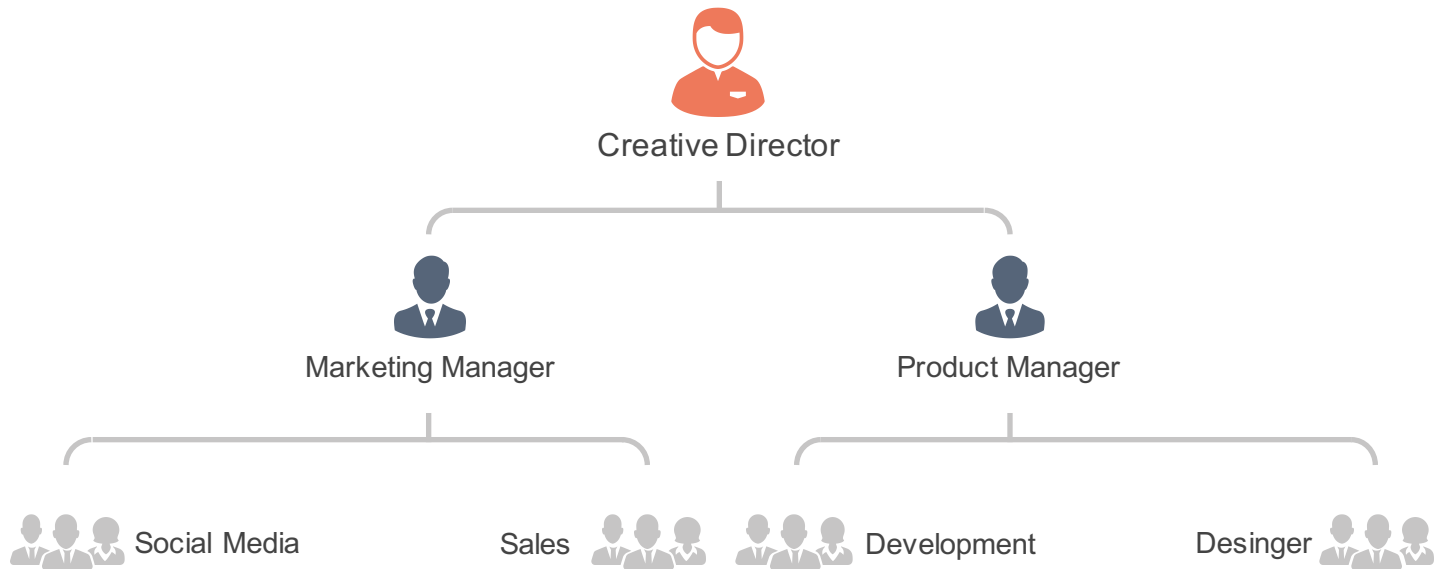
Business Marketing Plan

Smart Home is the Future

START

Our Team Structure

What position do we want to recruit?



Marketing Strategy

The first step is mainly aimed at the personal market.



→ Keywords:

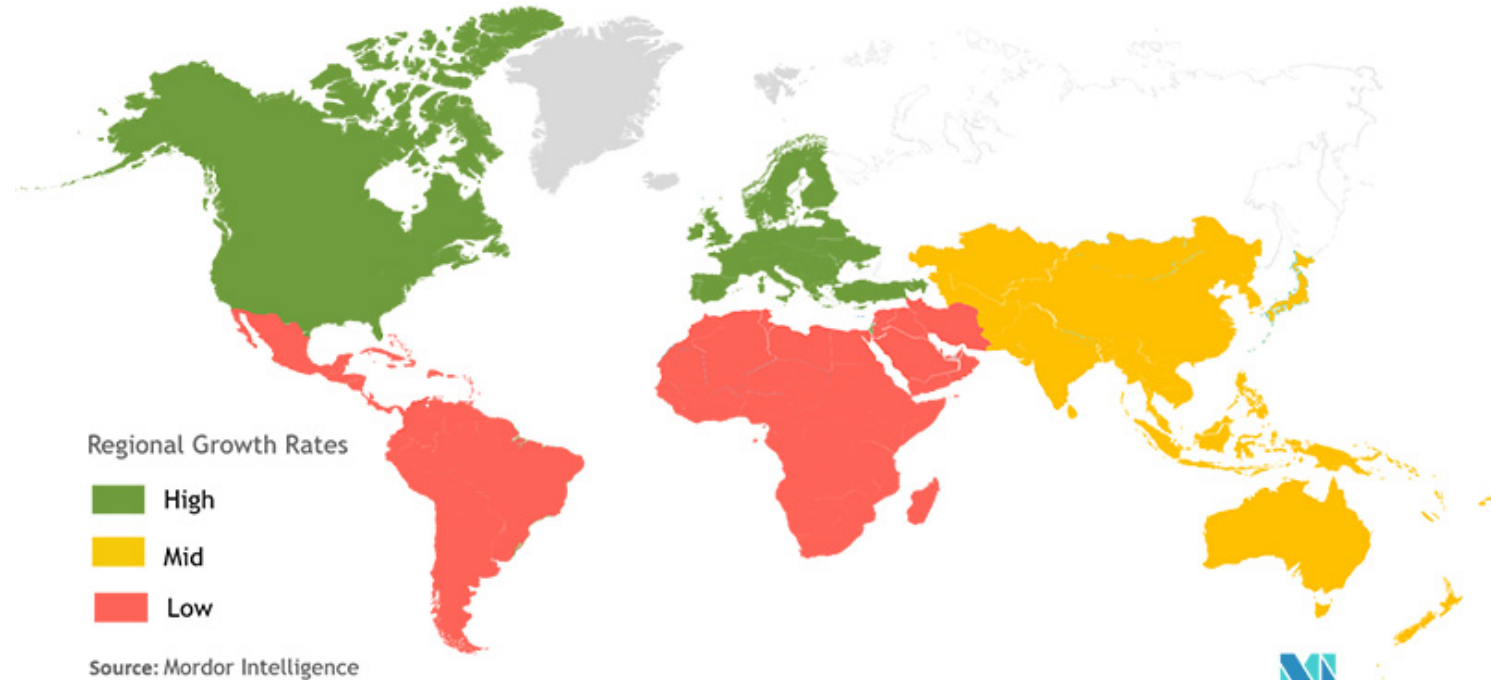
- Shopping
- Environment protection
- Smart Home

- Hygiene
- Smart Label
- Fabric Detection

Best Countries Market

Consumers from North America were forecast to spend the most on smart home systems and services in 2022, with a share of 40 percent of the projected global spending on smart home systems.

Smart Homes Market - Growth Rate by Region (2019-2024)



Revenue \$ 141,000,000,000



The global smart home market revenue 141 billion U.S. dollars by 2023

Quantity 300,000,000 pcs



The number of smart homes is forecast to grow and surpass the 300 million mark by 2023.

Households 181,700,000



In the Smart Appliances segment, the number of active households is expected to amount to 181.7m by 2024.

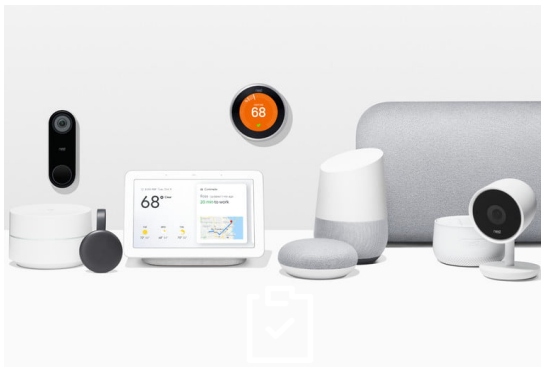
Our Services

Mobile App



This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here.

Smart Home System



This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here.

Commercial System



This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text. Insert your desired text here.

**81% of buyers indicate they'd more opt to
buy a home if smart home products were
already installed.**



This is a sample text. Insert your desired text here. This is a
sample text. Insert your desired text here.

Company **Contacts**

General Inquiry

Info@visorter.com



info@visorter.com

Business Inquiry

Sales@visorter.com



google.com/visorter



twitter.com/visorter

HR Inquiry

Hr@visorter.com



facebook.com/visorter





Thanks for Watching